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WHO WE ARE ¬

Two designers from Lausanne to watch

Alexandra Schinasi | 12:06 PM

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Lausanne, my hometown. A quiet, gorgeous city on the banks of the Geneva lake. Known for its convenience and beautiful scenery, the city has attracted leading international corporations to its region becoming a major multi-cultural hub in Europe.

Behind the scene though, beyond the banks, fancy watches and delicious chocolate, Lausanne also witnesses the rise of a vibrant creative scene with the emergence of new young creators. The local art school I'ECAL has become one of Europe's leading art and design schools, giving opportunities for the local artists and designers to become better creative professionals.

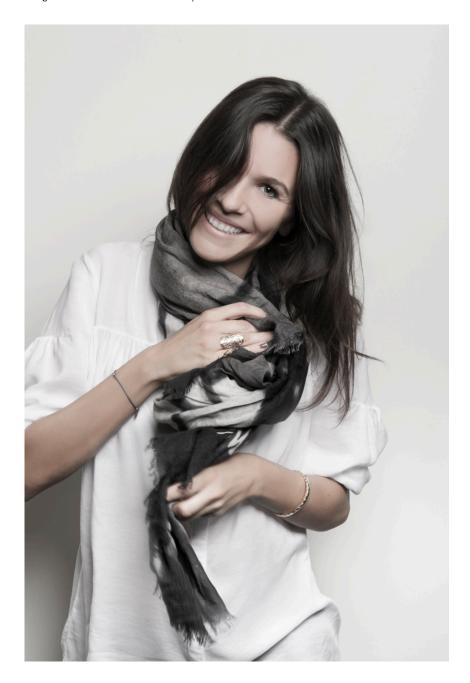


At ArtSetters we're lucky to count numerous young talents in our community, all of which reach the highest level of craftsmanship. We especially love seeing talents from the most unexpected locations and bringing them to the world's attention. Fanny Caluori and Noemie Arrigo are two of those precious designers that we're proud to call ArtSetters. They're young, ambitious with a unique attention to detail, giving us an array of gorgeous products to shop from.

Noemie Arrigo's background is rooted in graphic design, which she learned at the High School of Design in Zurich, Switzerland. After years working at several fashion magazines, Noemie was urged to tackle a new adventure that would combine her design skills with the non-virtual world. This ambition led her to create her jewelry brand "Bijoux Coquette" in 2013, comprised of minimalist luxurious pieces exclusively manufactured in her signature "red gold". With a desire to step aside from traditional jewelry, her pieces are designed with a very avant-garde and artistic approach.



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Buy Fanny's Designs

It's refreshing to see such driven young talents in a city that is yet to be known for its creativity. Manidou's Fanny Caluori says that the Swiss are very supportive towards young designers and that Switzerland was the ideal place to launch her brand. Indeed, low taxation and a flourishing economy is an encouraging environment for any business endeavour, whatever the industry.

We asked Fanny and Noemie what their favorite creative spots in Lausanne were and here are four recommendations:

1. Chic Cham, a unique furniture store combining vintage designs with a modern taste:



2. Le Comptoir, the town's best cocktail bar at rue de la Barre 1



3. Cinema Capitole, one of Switzerland's oldest cinemas that has become a historic creative destination in the city



4. Brasserie de Montbenon, a vibrant brasserie in the heart of Lausanne. Located on allée Ernest Ansermet 3



We're excited to see Lausanne's increasing creativity and look forward to expanding our local ArtSetters community!

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